



## "Vezet Social Media Advertising Designs."

This presentation includes the new designs we have prepared for Vezet's social media accounts.

**JO**on**BS**

We prepared the designs in accordance with **Vezet's branding guidelines**.

According to the **Brand Identity** guidelines on **Vezet's website**, we used fonts based on titles and texts.

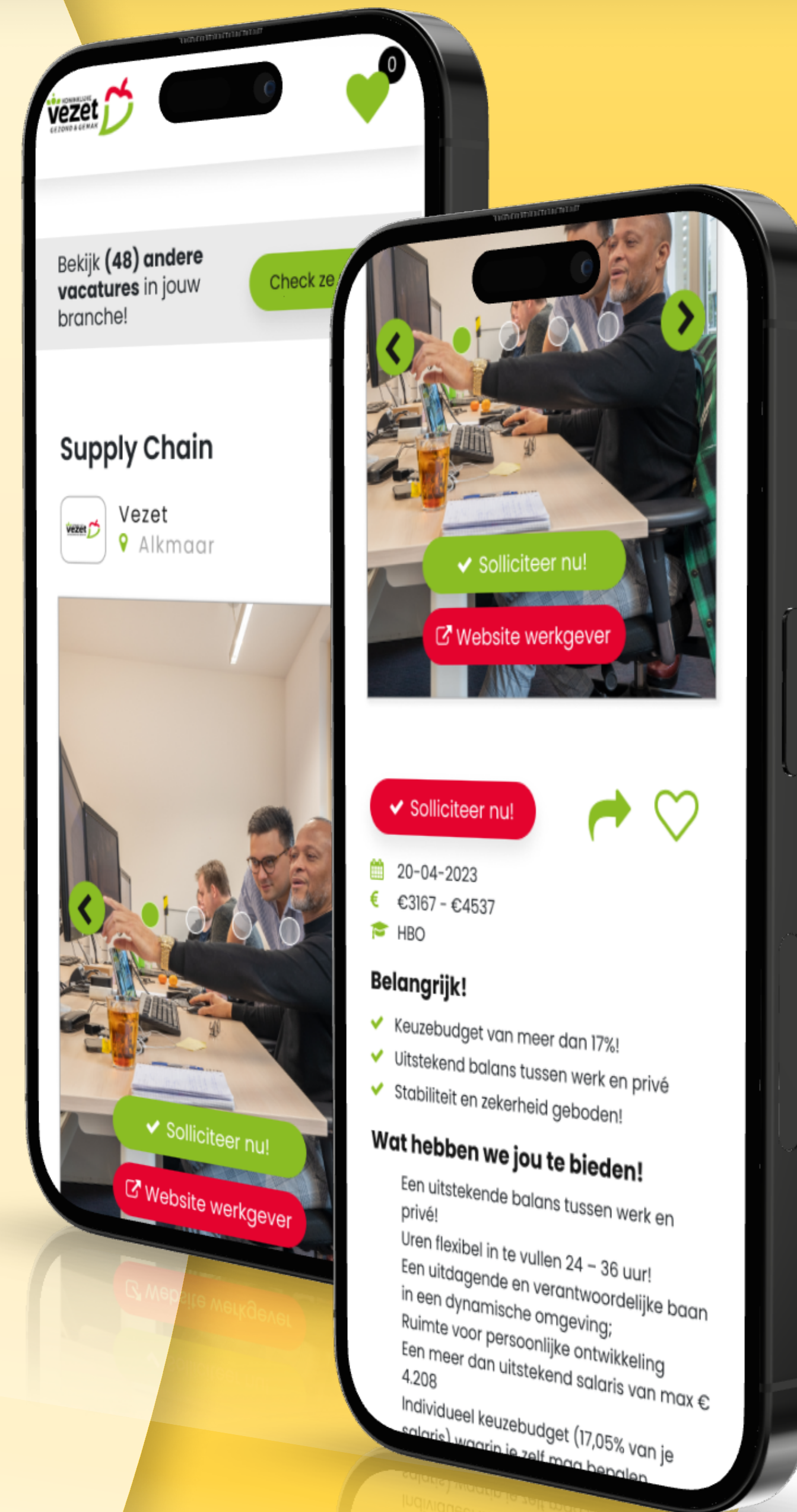
We selected background and shape colors from **Vezets's color palette**.

To **ensure consistency** in the profile as posts are shared, we used common shapes.

The **logo** used with the **same in vezet.com**.

Font For Titles: **Montserrat Bold**

Font For Texts: **Montserrat Medium**



**JonBS**





● **Shapes & Colors:** We used Vezet's colors for the shapes.

● **Background:** We used the color of each departments as a background in our designs.

● **Fonts:** Montserrat Bold, Montserrat Medium.

● **Seperators:** We used separators for readability and for separating images.

● **Call To Action:** We used "Call To Action" design tool for gain more click.

"Go to next page for all the templates."







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Follow the links to apply.

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Productie



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Techniek / Engineering



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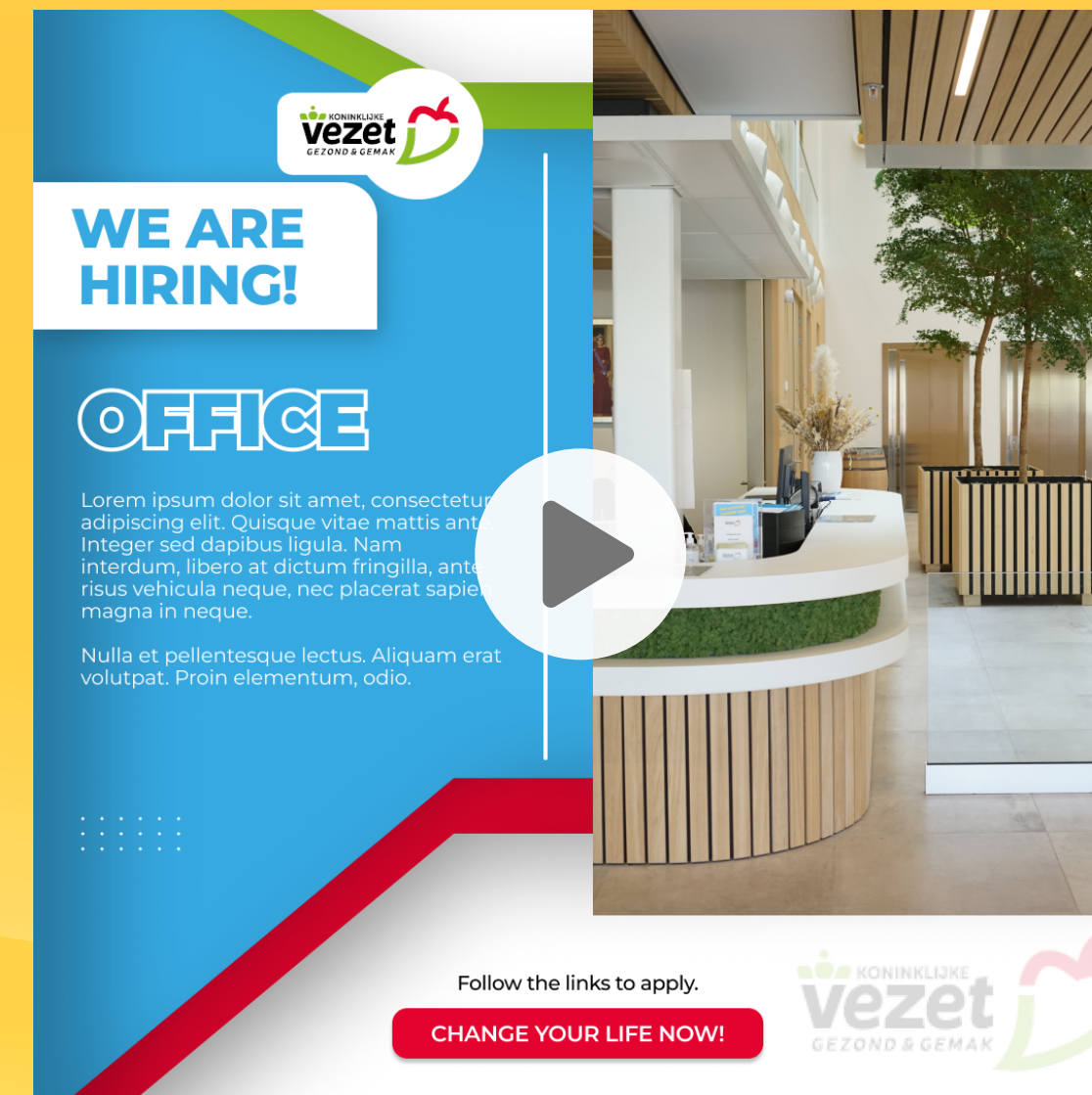
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Office



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Video Posts





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